



# STANDARD OF THE WORLD

## Cadillac LaSalle Club North Texas Region

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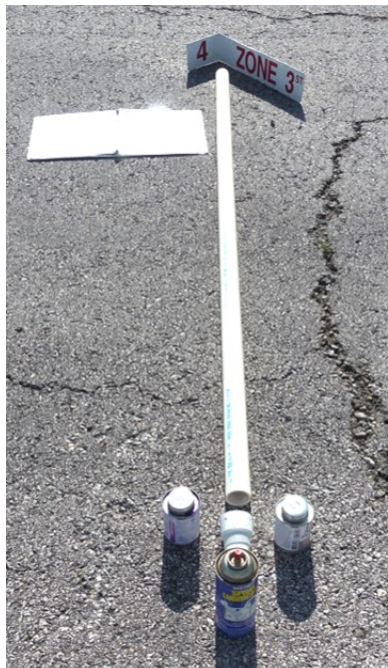
May 2018

**Awarded Best CLC Regional Newsletter 2007-2008**

### PATE Swap Meet Month

Photo and text by Lifer

One of the missions of the North Texas Region Cadillac & LaSalle Club, as a member of the Pate Swap Meet partnership, is to set up street sign along the streets and rows. There are 133 street signs and it takes a real effort for them to be erected and placed.



Here the parts and tools to set up a Pate Street Sign. We have the sign blade—a metal angle with the street name (named after famous Pate People or racing personnel), the PVC pole with cut slots to hold the sign blade, which is subject to ultra-violet light damage causing it to be very brittle after a week in the sun, the male socket at the poles end which is held on by using plumber's primer and glue, and which is screwed into a 55 lb. concrete base with a plastic female socket. To assist in screwing the sign pole into the base we use a lubricant spray. The notebook on the left has maps of each zone and descriptive placement of each of the 133 signs. The time to install a sign after the concrete base is set is from 2 minutes for one with a poles that screws in easily and the sign is ready to insert into the slot, to up to 15 minutes for one that need new lettering on a blank blade, a new male socket, and sometimes a switch out of bases.



All the sign poles are going to the scrap heap.



Pate Swap Meet Street Sign  
SWAT team: Ron Fishell and  
Bill "Lifer" Levy



**Winner CLC Web  
Site Merit Award  
2013, 2014, 2015,**

**Winner Old Cars Weekly  
Golden Quill Award  
2012, 2013, 2014, 2015, 2017**



# President's Message

## 'Tis Spring—Pate Swap Meet — Car Shows and DRIVES

The car shows are buzzing all around and Pate is here for NTX members and all. The blue bonnets, paint brush, wild columbine and butter cups line the roads for us to enjoy.

We will have an outstanding drive and park and show our cars plus have a picnic, so exciting! This will be the Waxahachie Park and car show and Picnic. See page 4.

We wish to Thank ALL Members that participated at the Pate Swap Meet in the work of set up and tear down. The club receives funds from our efforts for our financial support of the activities that you are able to enjoy. But we do NEED more of you to help and participate at Pate than just 18 or 20 when we have 150 members. We all need to help and share in the work so we all can enjoy the rewards of paid activities.

The club needs to know your wishes of what you want to enjoy and want to do with all members. We do have fun being together, and love to share showing our cars, meeting new and old members, and learning from someone about a restoration tip.

Also, please consider attending the Grand National to be held in Texas June 5<sup>th</sup> – June 9<sup>th</sup>. Just about 3 1/2 hours away from Dallas. If you cannot attend all week come on Saturday to view all the cars from all over the USA on the field to show and be judged. Make your reservation now. You will be delighted.

Some of our members have already signed up for the Hill Country Driving Tour and night Alamo and River Walk tour on Tuesday, June 5, The River Experience Driving Tour, and the Welcome Reception and CLC Museum Auction on Wednesday June 6, The Fredericksburg History and Landscape Tour, along with the Barbecue Dinner at the Salt Lick BBQ on Thursday June 7, and then on Friday June 8 we are doing the San Marcos Cars, Airplanes, and Boats tour. That evening there is the Texas Rodeo-style Dinner. Saturday June 9 is the show and judging of Cadillacs and LaSalles from all over the country. Bill Levy is one of the registered judges and is also a tabulator. Saturday evening is the Awards Banquet.

*Ruby*

817 996-8066



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June 7, 8, 9 & 10 • River Spirit Expo

1939 Cadillac Series 61 Convertible



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Leather interior • Body-off frame restoration

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Bid Online Live  
[IronPlanet.com](http://IronPlanet.com)



#LeakeCar

## Activities

Here are the up and coming activities that members and family and guests can plan for and participate in.

Set aside May 12 Saturday by 9 a.m. for the Waxahachie Park & CAR SHOW and Picnic

The club will pay for the entry fee, BUT you must let me know or Bill Kaufman at (817) 996-8066 in advance so we can prepare for this.

Then also **BRING YOUR PICNIC BASKET** and bring enough for a spread so we can have a FUN and Great time.

**June 5—June 9, 2018** CLC Grand National—San Marcos, Texas. Embassy Suites by Hilton  
The CLC Grand National in San Marcos, 2018 is going to be exciting!

- Tours of local scenery
- Car collections
- The Alamo
- Shopping
- Dining and cruising on the Riverwalk along with a real Texas Bar-B-Que
- Texas style party on Friday evening with a band
- and more!

There are still rooms at the back-up hotel.

Don't procrastinate, send in your REGISTRATION TODAY!!  
<https://cadillaclasalleclub.site-ym.com/page/2018grandnational>

**July 14, 2018** The Star Tour of the Cowboy Complex at Frisco@2:00 p.m. More info on the way.

**March 21-26, 2018** Australian Grand National, Renmark SA.

**August 3-10, 2018** CLC National Driving Tour—Central California Coast.

**September 23 and 24, 2018** Cadillac Fall Festival at the Cadillac & LaSalle Museum at the Gilmore Car Museum, Hickory Corners, Michigan.

**2019** CLC Grand National— Louisville, KY

**2020** CLC Grand National—Overland Park, KS

**2021** CLC National Driving Tour, Amarillo, TX

**If you are currently receiving your newsletter, The Standard Of The World, by mail, and would like faster service by email, please let the editor know (lifer@writeme.com). Email newsletters are emailed on the first day of every month, where snail mail takes sometimes a few days longer. Thank you.**

&

See you

# The Story Of Red

By Doug Ashby

Three years ago, I was able to talk (nag? beg?) my long-suffering wife, Kathleen, into letting me buy a 2006 Cadillac XLR. Kathleen is not what you would call a 'car person'. To her, a car is a tool to be used for a purpose – getting from point A to point B. She has no more love for a sports car than she does a pickup or a bus. So, when I was finally able to get her to go with me to 'look at' an XLR, it came as a real surprise.

I've always wanted a convertible, but refused to have a ragtop with their rotting, wind noise, and bad fitting problems. Needless to say, that limited my choices over the years. Finally, in the early 2000s, three models came on the scene that caught my interest: the Lexus SC300, Mercedes SL500, and the Caddy XLR. While I think Lexus makes great automobiles, I think the SC300 is just flat UGLY, so that one was out. The SL500 is a wonderful car, but you see them all over the place, and working on them requires huge infusions of cash. Also, I was really struck by the lines and looks of the XLR. Nothing else on the road looks like them. I researched their service history, problems, and reliability. After satisfying my questions, I settled on the XLR and began to haunt the for-sale ads.

I watched for over a year before spotting a good possibility at a local dealership. After plotting for days on how to talk Kathleen into taking a look, she said yes, and off we went. The dealership actually had three XLRs at the time – two silver ones, and a drop dead gorgeous red one. By the time we got there, one of the silvers had sold. And I really preferred the red one anyway, so I asked to see that one. When they pulled the car up to the curb, Kathleen's first comment was, "Oh, I like that!" Touchdown! Home run! I was hard-pressed not to turn a summersault. But I kept my cool, and we took it out for a spin. It was love at first drive. It rides surprisingly well. Having had several surgeries on my back, I was afraid a little sporty car like this might ride like a log truck. But it was smooth and quiet. With the top up, you wouldn't know it's a convertible – no wind noise, no leaks, no flapping. And it's as peppy and responsive as most anyone could want a car to be. I've never pushed it to its limits because I can tell it has a LOT more muscle than I need. Since I make no claims to being a race car driver, I'm happy just cruising around in my modern-day chariot.

Over the last three years, Kath and I have taken several trips in Red, but nothing extensive. Recently we decided to go to the Big Bend area of Texas. So, we loaded him up and headed for the Rio Grande. While Red is certainly no off-road vehicle, there are plenty of paved roads down that way. I enjoy finding the smallest, most winding road possible that heads in the general direction we want to go. We just cruise along enjoying the scenery and wildlife. Saw lots of deer, turkeys, rabbits, hawks, and cattle walking across the road. Thankfully only one tried to commit suicide by car, but Red quickly and effortlessly avoided it. We stopped at the beautiful bridge over the Pecos River on US Hwy 90. Also did a tour of the Judge Roy Bean museum at Langtry.

While spending a couple of days in Alpine, we stopped into Stable Performance Cars. This is a real 'fish out of water' place. A sales & service center for supercars in the wilds of West Texas. Think Cobras, McLarens, Ferraris, etc. While touring the place, the owner came up and said, "I used to have an XLR just like that!" Needless to say, we spent a while talking about XLRs. When I asked him how he came to settle such a business in the middle of 'nowhere', he said he had been regional director of the U. S. Border Patrol. When he retired, he just wanted to stay where he loved it. Over the years he has built the business up to include the Terlingua Racing Team which sends cars all over the world to race. Also, other owners bring their supercars to him for repairs or modifications.

Next we spent a couple of days at Ft. Davis, a tiny town with some surprisingly good restaurants and museums. We also went up to the McDonald Observatory. If you've never been there, we highly recommend it. But remember, you need to make reservations if you want to go on any of their tours or star gazing. Also try to go near a new moon so you have the blackest night possible to enhance the viewing.

Through all this, Red ran like a champ. Only once did he get me in trouble. The friendly Highway Patrolman reminded me that no matter how straight and long and open the road might be, there's still a speed limit. I'm gonna blame that all on Red. He just would NOT slow down. But other than that, we had a wonderful, refreshing vacation. Driving up to the top of some of those mountains in the Big Bend with the top down is a big reason I wanted a convertible in the first place. And Kathleen continues to surprise me. Every once in a while, on a beautiful day, she'll just up and say, "Why don't we take Red out for spin?" She doesn't have to ask me twice.



## Obituary—Billy Neldon Coleman

September 23, 1935—April 8, 2018



Beloved smiling Bill Coleman went to be with the Lord Sunday, April 8, 2018. Bill worked decades doing what he loved—restoring antique automobiles. He was a founder of the Pate Swap Meet that began in Cresson, Texas before moving it to the Texas Motor Speed Way. There is a street named after him in Zone Zero of the speedway.

Bill was the founder of the Houston area Gulf Coast Region of the Cadillac & LaSalle Club. He also had a passion for Model A Fords and was original founder and member of the Houston Model A Club.

Bill had a smile on his face all the time. He and his wife Dot developed and had lots of friends through these automobile associations and other activities such as a member of the Houston Stock and Rodeo, and a Paul Harris Fellow of the Rotary International Club.

His smile made you want to be around him a lot. He also had a huge collection of marbles that he showed off along with his many cars at his home and place of restoration.

Bill is survived by his wife Dot of 64 years and a daughter and two sons and 10 grandchildren, plus lots of family and friends.

Bill's smile will be with us forever and missed lots. I will miss his smile and encouragements for he was always willing to help me as I began my activities with the NTXCLC Club

Rubye Hubbard - Musser  
NTXCLC Director

As a current retiree and one who is fascinated by collectable cars, I have studied numerous articles about planning and protecting the things we collect and hold dear. Whether you are a beginner or an avid collector you need to be aware of certain problems and mis-steps.

Some collectors of cars (and artwork, movie items, sports stuff, stamps, coins) have spent years collecting and assume that this collection is a minor to a major part of their wealth and estate. The problem is many fail to consider what is required to protect the value and to plan for the maintenance and disposition of the collection in the future. This includes failure to insure properly, fail to have current appraisals, and few who inherit collections even want them.

Here are some things you as collectors should keep in mind.

First of all, do not assume you are going to make money with your collectables. Cars especially have their values and worth float up and down constantly, because of market conditions, trends, the economy, and the way the vehicle is stored, driven, and maintained. Some, if not most, cost more to own than stocks, bonds, and mutual funds. Storage, licensing, insurance, repairs, appraisals, all increase the non-recoverable cost of ownership. Costs to acquire or dispose at auction also add the overall cost. And the worst is that one generation does not feel the love for your collection that you do and the market is therefore made smaller and thus, less valuable. Today we talk about "Millennials" that do not want cars made before 2000 or other select groups of cars. Remember, things are only worth what someone else will pay for it at that time.

Second, it is better to collect smart, even if you may love it, or it brings back memories of your youth. Research, study, ask questions, talk to other collectors, use clubs for information, collect smart. Don't forget to use the power of today's Internet for more information. Knowledge is power - knowledge is money. Always try to buy the best that you can, in the best condition possible. Save invoices, records, authentication papers, any document related to your asset. Be prepared to pay capital gains tax if you sell at a profit, based on your total acquisition cost.

Last, plan for what will become of your collectables in the future. You are not going to live forever and you are not allowed to take it with you. Check with your heirs to see if they are interested in your collections. Perhaps you just want to sell it off, which means getting some good appraisals before you do. And consider this thought: the item may be more valuable to your heirs if they inherit it and then sell it, as they will not owe much in taxes and the item's cost basis is now the fair market value upon your death. This can avoid capital gains taxes. Or you can donate the item to a non-profit with a proper appraisal and take a tax deduction for yourself.

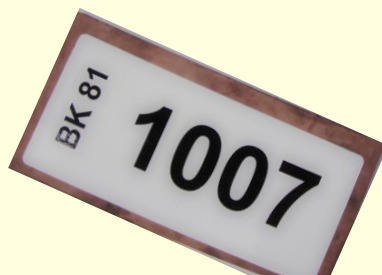
## PATE SET-UP

WE wish to thank the Lone Star Model T club and the Horseless Carriage club for their huge assistance in placing the 9,300 vendor space tile markers on a cloudy windy and then rain kind of day.

### Cadillac Club NTXCLC

Saturday, April 21<sup>st</sup>:

Bill Ische  
 Sandy Ische - brought coffee  
 Blake Royal  
 Johnnie Bills  
 Ciandra Bills  
 Doug Ashby - brought doughnuts  
 Jim Hanson  
 Ned Hannah - loaded trailer with the tiles  
 Rubye Hubbard Musser  
 David McClung  
 Chris Jessen  
 Minnie Bedrick  
 Steve Overby  
 Debbie Overby  
 Floyd - used to work with Wallace Wade



Tubs and Tiles, all neat and organized.



Sunday April 22<sup>nd</sup>:

Bill Ische and Chris Jessen place the remainder of tile left because of the rain

Monday —Bill Levy and Ron Fishell —set poles and signs

Tuesday—Bill Levy monitored tent set up, did an additional 30 poles and signs, plus worked on new storage container for our club's assets..

Wednesday —Bill Levy added more signs and watched it rain. Some named Noah was send floating by the tent.

Thursday, Friday, Saturday NTX members including Rubye Musser, Minnie Bedrick, Doug Ashby, Jim Hanson, Frank and Helen Remes, Robert Allen, Jeff Podmers, and Bill Levy manned the hospitality tent, giving out free sodas and water, selling Cadillac Club merchandise, and signing up new members.

Sunday was great, completing four beautiful weather days, and the following helped pick up vendor space tile markers and signs and poles:

Jim Hanson, Doug Ashby, Bill Levy, Virginia Andrews, Pauline Johnston, Rubye Mae Musser, David and Trina McClung, James Fine, Richard Cross, James Tolar, Ned Hannah, Bill and Sandy Ische, Minnie Bedrick, Charlie Emmet (with Minnie), Ron Fishell, and George Smith



## Classifieds

For Sale; **1997 Eldorado ESC**, 88K miles, one owner. NICE car, cold AC, owner's book, sales literature, etc. etc. Taupe with white interior. Only option is the trunk mount CD changer. \$2650.00 FIRM Richard 817-472-4260 (APR)



For Sale: **1939 Cadillac LaSalle Coupe** Redone, pretty much complete interior and outside. \$12,500.

Also, **1940 Cadillac LaSalle Sedan** with '38 Cadillac engine, original condition. \$1,500. Also, four Cadillac chassis and parts, starters, jacks, chrome, running boards, motors, hood, doors, fenders. Weston Ware (214 )924-4860

Classified Ads – for 3 months Members: free, Non-members -\$35 for three lines for three months. \$50 for ad with photo. No credit for early cancellation. For additional rates contact Rubye Musser at 817 996-8066

*Under The Editor's Bonnet* By Lifer



**I spend a lot of time during the week of PATE and during daily maintenance cruises of the swap meet site looking for downed street signs, I meet and talk to vendors, customers, and other club members.**

**I saw a vendor sign that may explain the motivation of why some vendors come to the swap meet. It said, "*Girlfriend is pregnant, wife very upset, must sell everything!*" So be it.**

# Sunshine Report

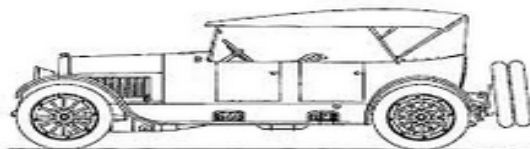
Thomas Reagan — suffering with pancreatitis son of Randoll and Joyce.  
Dave Eckberg  
Reagan Hammett  
Tony Yates  
Mary Ruhling  
Cecil Thompson  
Al Haltiwanger

We include our sympathy to the families of Bill Coleman, a cofounder of Pate and the Houston Cadillac LaSalle Club and Barbara Bush family

*Ruby* 817 996-8066

# Membership Report

Welcome New and Renewed Members:  
John Parish,



There are 16 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we would be the biggest club in the swap meet. Remember, the member count, besides meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

*If a member obtains 5 or more new members to the NTXCLC they will receive a free Club Shirt at the annual Christmas dinner.*

## COMMERCIAL ADVERTISING PRICES FOR NTXCLC NEWSLETTER "The Standard Of The World"

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia.

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If you have a special request contact us for rates. Contact Ruby Musser (rubymusser@gmail.com) or Bill Levy (lifer@writeme.com) for an application or special request.

For membership information—  
Contact Bill Haesslein at  
billhsln@airmail.net

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**Pate Director:** **Bill Levy**

**Pate Director Assistant:**

**Historians:**

**Directors:** **Jeff Podmers, Richard Cross**

## North Texas Region



<b>Pillow</b> 16" x 16"	<b>\$30</b> + \$9.95 S&H
<b>Blanket</b> 60" x 48"	<b>\$65</b> + \$9.95 S&H
<b>Jacket</b>	<b>\$65</b> + \$9.95 S&H
<b>Goddess Shirt</b>	<b>\$25</b>
<b>Hatband</b>	<b>\$10</b> + \$3.95 S&H
<b>Bag</b>	<b>\$30</b>

Looks like pillow, but with handles

Jacket available in adult sizes (S, M, L, XL). These can be special ordered in 2X, 3X or 4X at an additional cost. Goddess shirt available in sizes M, L, XL and XXL, in white, black, red and aqua.

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**NTXCLC Board Meetings 3rd Saturday of even months, 1:00 p.m. at Willhoite's in Grapevine, TX.**  
**Next meeting June 23rd, 2018 1:00 p.m.**



**Awarded Best CLC  
Regional Newsletter  
2007-2008**

**Awarded Old Cars Weekly  
Golden Quill 2012, 2013,  
2014, 2015**

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**STANDARD OF THE WORLD**

**Bill Levy (lifer@writeme.com)  
Editor, North Texas Region CLC  
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**Calendar**

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**2019** CLC Grand National— Louisville, KY

**2020** CLC Grand National—Overland Park, KS

**2020** CLC National Driving Tour, Amarillo, TX

**Cars and Coffee**, April 7th, Mazy 5th 7 a.m. – 11 a.m.. Gates open at **6:30 a.m.** Be in place by 7:30 for a reserved spot on **Cadillac Row** as the big lot fills up very fast. So get there early. 6800 Dallas Parkway, Plano TX 75024. Email lifer@writeme.com if you have any questions.

Note: We eat breakfast at Café de France, 17370 Preston Rd #505, Dallas, 75252 after Cars and Coffee, @9:00 a.m. Join us.



**COMING UP:**  
**August 3-10, 2018** CLC National Driving Tour—Central California Coast.

**2019** CLC Grand National— Louisville, KY

**2020** CLC Grand National—Overland Park, KS

**2021** CLC National Driving Tour, Amarillo, TX